

- Missouri Quitline Services -

1) Missouri Tobacco Quitline (Warehouse Catalog: # 958)

The card (#958) is designed to be given to Missouri citizens who smoke including:

- WIC postpartum and breastfeeding participants who smoke
- Caregivers of WIC children and infants who smoke



When a participant or caregiver enrolls in the Missouri Tobacco Quitline Program, the following services are available (at no cost to the caller) for her/him:

1. Free Quit Kit
2. Initial Counseling (10-15 minutes)
3. A password to access the Internet No-Cost Web coach
4. Up to four follow-up Telephone-Counseling Sessions.
5. Nicotine replacement patches (one month supply) or nicotine gum (one month supply) to those who are eligible. Currently that includes those with no insurance or on Medicaid or Medicare. (Eligibility may expand in the future.)

2) Missouri Tobacco Quitline Card For Pregnant Women “Gonna Be A MOM” (Warehouse Catalog: # 510)

The card (#510) is designed to be given to **pregnant women** who smoke.

When a pregnant woman enrolls in the Missouri Tobacco Quitline Program, the following services are available (at no cost to the caller).



1. Free Quit Kit
2. Initial Counseling (10-15 minutes)
3. A password to access the Internet No-Cost Web coach
4. Up to four follow-up Telephone-Counseling Sessions.
5. May be eligible for **Nicotine Gum** with a physician's approval (one month supply).

[Note]

During initial counseling (10-15 minutes), the Quitline staff will ask the pregnant woman if she is interested in receiving Nicotine Gum.

If the pregnant woman is interested in receiving nicotine replacement therapy, the Quitline coach will send a letter to her to take to her doctor. The physician will sign, if approved, and fax or mail it to the Quitline (Fax Number: 1-800-811-8357). With the physician's approval, the participant will receive a one-month supply of Nicotine Gum.

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3) Fax Referral Form and Process

- Participants/individuals may call the Quitline at **1-800-784-8669** or **1-800-QUITNOW** on their own. A referral is not required. However, a referral form may be faxed to the Quitline at **1-800-811-8357** at the discretion of the local WIC provider, with the participant's permission.
- The fax referral form may be used when participants don't have access to a phone to make outgoing call, can receive calls, or when they are hesitant to initiate the call, but would be willing to talk to a Quitline staff member who calls them.
- The Quitline staff will follow-up with the referring provider regarding the status of the referred participants. The Quitline staff will send a HIPPA compliance form to each local WIC provider to complete. (It will cover all referrals for a specified time period.)
- If local WIC providers have not faxed a referral before, the Quitline staff may ask for additional information about their organization for its database.
- Indicate clearly local WIC provider's correct name and agency number on all fax referrals. Do not use different names (e.g. use St. Louis County WIC (71800) rather than STL WIC or St. Louis County WIC Southside). This allows the Missouri Tobacco Prevention Program to track the correct number of referrals and to follow up regarding participant's experiences with the Quitline.

4) Resources

- To obtain more information and learn about resources, please visit the website below:
<http://www.dhss.mo.gov/SmokingAndTobacco/QuitlineFactSheet2.pdf>
- To learn more about Smoking Cessation and Pregnancy, please visit the website below:
http://www.acog.org/publications/patient_education/bp170.cfm
http://www.acog.org/departments/dept_notice.cfm?recno=20&bulletin=490

**Thank you for your commitment to improving the health of those
who trust you with their lives!**